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ALPINE A110 AWARDED FIVE-STAR CAR STATUS AT AUTOCAR AWARDS 2018

- **New Alpine A110 named Five-Star Car at Autocar Awards 2018**
- **Praised for its simplicity and ‘timeless’ driver appeal**
- **Alpine A110 available to order now with UK deliveries in the Summer**

16 May 2018 - The new Alpine A110 has picked up an award for being rated a Five-Star Car at the Autocar Awards 2018 held at Silverstone Circuit, this evening.

The award is for vehicles given Autocar’s full five-star verdict in its infamous 80-year old Road Test during the course of the last twelve months. The five-star verdict is such a rare achievement that it was given to just two cars at this year’s ceremony – the Alpine A110 and the new Rolls-Royce Phantom. The Alpine A110 Road Test features in the latest issue of Autocar out on 16 May.

Autocar road test experts praised the A110’s lightweight, simplicity, compactness, agility and accessibility with all agreeing that the Alpine is ‘truly special’.

Autocar Editor, Mark Tisshaw, said of the A110:

“Autocar invented the road test 80 years ago this year, and ours remains the most thorough and exacting test in the industry. But five star verdicts are rare; cars that achieve one need to be truly special. All of our road testers were in agreement that the Alpine A110 is just that.”

“Small, compact and lightweight, the A110 has a refreshingly simple, old-school formula, and has been created with immediate and accessible driver appeal at its heart. It’s the stand-out debut sports car of the decade.”

Alpine Programme Director, Sebastien Erphelin, commented: “A bit more than a year ago we introduced the new A110 at the Geneva Motorshow. Since then, we opened a new production line in our Dieppe factory, launched a dealer network and delivered cars to our first customers. The Autocar 5 stars awards clearly indicates that the A110 has established its own niche in the sports coupé market. It is a fantastic tribute for all the hard work done by the Alpine team since the inception of the project in 2012.”

The Alpine A110 is a lightweight and agile sportscar that weighs just 1080kg, yet has everyday useability whilst exuding French elegance. The Alpine A110 Première Edition was launched with 1,955 units (a number relating to the year the Alpine brand was launched) and all were reserved within hours of orders opening. Launched at Geneva 2018 were two new versions of the A110 – ‘Pure’ and ‘Légende’. These are available to order now. A110 deliveries have already begun in mainland Europe with right hand drive deliveries commencing imminently.

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